# Why Choose an SRHBA Member?

You've probably seen the logo on websites, billboards or new home lots, or even tucked in the corner of these weekly articles - the H shaped house in a maple leaf indicating membership in the Saskatoon & Region Home Builders' Association. But what does it mean? And why should it matter to you when you decide to build or buy a house?

Choosing the right builder is a decision just as important as selecting the right home. We're here to help you make that choice a little easier by providing consumers with a list of builders, renovators, and other home building professoinals you can trust. Our members wear the Association logo proudly, and here's why.

# Professionalism

Membership with the Association isn't simply a matter of signing up and paying a fee. We carefully examine each applicant to ensure they meet a designated set of criteria, to ensure consumers are protected and that the image of the residential construction industry remains intact. All Builder members are required to enroll in the Certified Professional Home Builder course, which keeps them updated on the industry, business and consumer practices. Look for the Certified Professional Home Builder logo when selecting the builder of your new home!

## Quality, Choice & Affordability in Housing

Our mission is not only to ensure the success of our members, but also to promote affordability and choice to people living in the Saskatoon region. Along with members who participate on our board and various committees, we consult with governments at all levels regarding policies, programs and legislation that affects the industry and consumers. In partnership with the private and public sectors, we promote research and continuous innovation in materials, products and construction techniques. Our members are not only competitors in the residential construction industry; they are also allies, sharing tips and technologies to ensure the success of the industry as a whole and to consider the best interests of the end user - the home owners - at all times.

#### Education

In addition to the Certified Professional Home Builder program, the Association provides regular educational opportunities for members, through a series of workshops, presentations from industry leaders and ongoing communication of industry updates and changes. Our members look forward to consumer events such as HomeStyles, which allow them to interact with and share their knowledge with the public.

Looking for a builder or renovator you can trust? Visit saskatoonhomebuilders.com for a list of professionals who can help you create the home you've been dreaming of.

# **Standard of Excellence**

This standard is maintained through a code of ethics all members are expected to abide by. Included in the code are such things as safety for staff and consumers; compliance to codes, laws and regulations; commitment to good community planning; fair and just dealings with consumers, suppliers and employees; cooperation within the Association through the dissemination of information, experiences and research on materials and techniques; and maintaining a positive, professional image for the residential construction industry.

When it comes to building or renovating your home, perhaps the most important question you should ask is: "Are you a member?" If the answer is no, you may want to dig a little deeper to find out why, and then decide if you're willing to compromise the peace of mind dealing with a Saskatoon & Region Home Builders' Association member can provide. Or avoid that step altogether by starting your search with a call or visit to the Association for a complete list of Builder or Renovator Members. You'll be glad you did!

