

CATEGORY 26
SPECIAL ACHIEVEMENT AWARDS
Outstanding Community Involvement

NOMINEE: _____ Contact: _____

Submitted By: _____ Signature: _____
Company Print Name

This annual award, sponsored by the St. Thomas Economic Development Corporation, recognizes the STEHBA Member who, over the past twelve (12) months has been most active in promoting the community through involvement in community projects, charitable projects to the benefit of the community or in organizing successful community cultural activities.

Criteria

STEHBA Members considered for this award shall be judged for their involvement in and/or in organizing community and/or cultural activities according to the following criteria:

1. **Promotion of the Community:** Consideration shall be given to the nature of the event(s) and the likelihood that they will promote the reputation of the community and potentially encourage participants to consider relocating to the community;
2. **Service to others:** Consideration shall be given to the nature of the event(s) and the likelihood that it or they will provide benefit to people in terms of knowledge, attitudes, values, skills, quality of life or mutual understanding and cooperation.
3. **Involvement:** Consideration shall be given to the member's participation as an indication of his or her having taken an active interest in the civic, cultural, social and moral welfare of the community.
4. **Originality:** Consideration shall be given to the nature of the event(s) and whether they are activities that are fresh, new and exciting in ways that will draw community interest and participation of members.
5. **Outcomes:** Consideration shall be given to whether the member' participation did or were likely to improve the quality of life in measurable ways.
6. **Public Relations:** Consideration shall be given to the benefit generated on behalf of the Association to the extent that the member's participation did or was likely to enhance the Association's public image by publicizing the involvement of its member in cultural and community activities through the news media and other avenues.

Please Provide Details of the Nominee's Participation in Community Events for the Consideration of the Judges:

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