



**2017 STEHBA Golden Hammer Awards
Categories; Objectives; Criteria & Information Requirements**

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NOTE REVISIONS FOR 2017

New Home, Home Renovation, and Design projects must be completed within the St. Thomas & Elgin HBA geographic area or in an adjacent market otherwise not serviced with an HBA/HBA with an awards program.

NEW HOME AWARDS – PRODUCTION (CATEGORIES 8 – 10)

Standard detached (1 or 2 storeys) builder models offered for sale to customers and built on a repetitive basis.

Production Home < \$350,000 (Inc'l Lot)

Production Home Bet \$350,001 - \$500,000 (Inc'l Lot)

Production Home > \$500,001 (Inc'l Lot)

Award Objective:

To recognize excellence in the architectural qualities of a new home; use of building forms and materials; creative use of space; functionality of floor plan and overall appeal to the target market.

Judging Criteria:

- Overall Interior Design
- Overall Exterior Design / Appeal
- Innovative Design Features
- Use of Building Forms and Materials
- Creative Use of Space
- Special Features
- Functionality of Floor Plan

Information Requirements:

- 1 – completed entry form for each entry (**limit of two (2) entries per category**)
- 1 – floor plan in PDF format (including elevations)
- 6 Colour Digital Photographs – 300 dpi in JPEG format, showing interior and exterior views of the home.

NEW HOME AWARDS – CUSTOM (CATEGORIES 11-12)

One-of-a-kind homes (1 or 2 storeys) designed and built for specific customers.

- Custom Home up to 2,200 sq. ft.
- Custom Home over 2,201 sq. ft.

Award Objective:

To recognize excellence in the architectural qualities of a new home; use of building forms and materials; creative use of space; functionality of floor plan and overall appeal to the target market.

Judging Criteria:

- Overall Interior Design
- Overall Exterior Design / Appeal
- Innovative Design Features
- Use of Building Forms and Materials
- Creative Use of Space
- Special Features
- Functionality of Floor Plan

Information Requirements:

- 1 – completed entry form for each entry (**limit of two (2) entries per category**)
- 1 – floor plan in PDF format (including elevations)
- 6 Colour Digital Photographs – 300 dpi in JPEG format, showing interior and exterior views of the home.

NEW HOME AWARDS – MODEL HOME (CATEGORY 13)

Award Objective:

To recognize excellence in the architectural qualities of a model home; use of building forms and materials; creative use of space; functionality of floor plan and overall appeal to the target market.

Judging Criteria:

- Overall Interior Design
- Overall Exterior Design / Appeal
- Innovative Design Features
- Use of Building Forms and Materials
- Creative Use of Space
- Special Features
- Functionality of Floor Plan

Information Requirements:

- 1 – completed entry form for each entry (**limit of two (2) entries per category**)
- 1 – floor plan in PDF format (including elevations)
- 6 Colour Digital Photographs – 300 dpi in JPEG format, showing interior and exterior views of the home.

NEW HOME AWARDS – ROOMS (CATEGORIES 14 - 18)

- Kitchen in a project with a total value of up to \$350,000 (excluding lot cost)
- Kitchen in a project with a total value of over to \$350,000 (excluding lot cost)
- Bathroom in a project with a total value of up to \$350,000 (excluding lot cost)
- Bathroom in a project with a total value of over to \$350,000 (excluding lot cost)

Award Objective:

To recognize excellence in the architectural qualities of the room; use of building forms and materials; creative use of space; functionality of floor plan and overall appeal to the target market.

Judging Criteria:

- Overall Room Design
- Innovative Design Features
- Use of Building Forms and Materials
- Creative Use of Space
- Special Features
- Functionality of Floor Plan

Information Requirements:

- 1 – completed entry form for each entry (**limit of two (2) entries per category**)
- 1 – floor plan in PDF format (including elevations)
- 6 Colour Digital Photographs – 300 dpi in JPEG format, showing interior and exterior views of the home.

HOME RENOVATION AWARDS (CATEGORY 19 - 23)

- Whole Home up to \$75,000
- Whole Home over \$75,001
- Kitchen up to \$30,000
- Kitchen over \$30,001
- Bathroom up to \$25,000
- Bathroom over \$25,001

Submission Requirements (NEW FOR 2017):

The submission must be made by the General Contractor of the project. General Contractor is defined as being responsible for coordinating subcontractors involved in the project.

Award Objective:

To recognize excellence by members who provide residential renovations; to inform the industry and public of those achievements, in the architectural qualities of the renovation; use of building forms and materials; creative use of space; functionality of floor plan; compatibility of the renovation and the original structure and overall appeal to the target market.

Judging Criteria:

- Overall Design of the Renovation
- Innovative Design Features
- Use of Building Forms and Materials
- Creative Use of Space
- Special Features
- Compatibility of Renovation with Existing Structure
- Functionality of Floor Plan

Information Requirements:

- 1 – completed entry form for each entry (**limit of two (2) entries per category**)
- 1 – **before** renovation floor plan in PDF format (including elevations)
- 3 – **before** renovation Colour Digital Photographs – 300 dpi in JPEG format
- 1 – **after** renovation floor plan in PDF format (including elevations)
- 3 – **after** renovation Colour Digital Photographs – 300 dpi in JPEG format

Please ensure that the before and after photographs are taken from the same spot in the house, if possible.

RESIDENTIAL OUTDOOR LIVING PROJECT (CATEGORY 24)

Award Objective:

To recognize New Home Builder, Renovator or Supplier member with the overall most outstanding design, effective design techniques and materials used in the project.

Judging Criteria:

- Overall Appeal
- Use of Building Forms and Materials
- Compatibility of project with existing elements
- Creative Use of Space
- Functionality of Plan
- Innovative design and elements

Information Requirements:

- 1 - completed entry form for each entry (**limit of two (2) entries per category**)
- 1 – plan of the project
- 6 Digital Photographs – 300 dpi, showing interior and exterior views of the home and surroundings.

LEADERSHIP IN ENVIRONMENTAL EXCELLENCE (CATEGORY 25)

Award Objective:

This award recognizes the Home Builder or Renovator that sets the standard for the rest of the industry as a leader in Environmental Responsibility. Leadership in improving the environment through energy efficient building design and techniques, public education, waste management, community service and support of the building industry will all be considered.

Judging Criteria:

- Environmentally Responsible Building Design & Technique:
- Responsible Waste Management Strategies
- Consumer Education & Community Service
- “Green” Leadership within Industry
- Support of the Industry

Information Requirements:

- One (1) completed entry form (**limit of one (1) entry for this category**)
- Four (4) digital photographs (300 dpi) showing designs and techniques used
- Copies of two (2) different marketing materials (pdf format) used to educate the consumer on environmental responsibility and the products offered to address this issue.

OUTSTANDING COMMUNITY INVOLVEMENT (CATEGORY 26)

Award Objective:

This annual award, sponsored by the St. Thomas Economic Development Corporation, recognizes the STEHBA Member who, over the past twelve (12) months has been most active in promoting the community through involvement in community projects, charitable projects to the benefit of the community or in organizing successful community cultural activities.

Judging Criteria:

STEHBA Members considered for this award shall be judged for their involvement in and/or in organizing community and/or cultural activities according to the following criteria:

1. Promotion of the Community:

Consideration shall be given to the nature of the event(s) and the likelihood that they will promote the reputation of the community and potentially encourage participants to consider relocating to the community;

2. Service to others:

Consideration shall be given to the nature of the event(s) and the likelihood that it or they will provide benefit to people in terms of knowledge, attitudes, values, skills, quality of life or mutual understanding and cooperation.

3. Involvement:

Consideration shall be given to the member's participation as an indication of his or her having taken an active interest in the civic, cultural, social and moral welfare of the community.

4. Originality:

Consideration shall be given to the nature of the event(s) and whether they are activities that are fresh, new and exciting in ways that will draw community interest and participation of members.

5. Outcomes:

Consideration shall be given to whether the member's participation did or were likely to improve the quality of life in measurable ways.

6. Public Relations:

Consideration shall be given to the benefit generated on behalf of the Association to the extent that the member's participation did or was likely to enhance the Association's public image by publicizing the involvement of its member in cultural and community activities through the news media and other avenues.

BUILDER OF THE YEAR (CATEGORY 27) & RENOVATOR OF THE YEAR (CATEGORY 28)

Award Objective:

This award recognizes the home building or renovation company that sets the standard for the rest of the industry, through its leadership in improving the overall image of the industry. Entry is made by a builder or renovator member of the Association.

Information Requirements:

- 1. Community Service & Support of the Industry:**
(In Point Form, provide information under the following headings):
 - a. Community Service
 - i. Financial and/or Sponsorship Involvement (be specific)
 - ii. Volunteer Involvement
 - b. Support of the Industry (raising awareness of the industry, promotion of the association, volunteer participation, co-op participation);
 - c. Adaptability (flexible to changing needs of the economy or the industry – provide examples);
- 2. Unique Design (describe in point form aspects of your design which make it unique):**
 - a. Submit 1 to 3 floor plans – pdf format
 - b. Submit 3 to 5 digital photographs (300 dpi) on CD showing interior and exterior views;
- 3. Promotional Material:**
 - a. List up to 5 components of your marketing program and include one (1) copy of each of your print or electronic marketing items listed.

ASSOCIATION AWARDS

Rooftopper of the Year

This award is given to a current member that signs up the most new members that join our association in the current year

George C. Scott Award

This award is presented to an individual for their outstanding service to STEHBA during the course of their membership. The individual will have retired from their employer and our association. The award is voted on by our executive

Maurice Dillon Award

This award is voted on by the Executive and is presented to a non executive member for outstanding service to the association during the current year

Wayne Munday Director of the Year Award

This award is voted on by the executive and is presented to an executive member for outstanding service to our association

Presidential Award of Merit

This award is presented to a member with outstanding service to our association and the award decided by the current years President.

Sales Awards - From Builder Members

Awarded to sales staff of member builders or renovators with sales in the year of \$3 Million or greater